

Lone Wolf Ranch Media Release

Lone Wolf Ranch owned and operated by Shane and Deborah Byerly reserves the right to have photographs and videos of your horse while in training to be used for advertising or social media. This may include print advertising, YouTube, TikTok, Facebook, Instagram and other platforms.

If your horse is used to showcase a sponsored product there are no endorsement funds to be expected. By signing this release you understand that your horse while in training or under show contract with Lone Wolf Ranch can be photographed and videoed for marketing purposes to be published by Lone Wolf Ranch indefinitely.

No photos or video will be taken of you as the owner without your verbal permission. For example, riding lessons, training examples, show videos etc. If we video or photograph you with your horse and post it, it means we have permission from you, and you understood that by signing this release.

Lone Wolf Ranch seeks to obtain quality, positive and educational content to grow its program. Shane and Deborah Byerly only post content they perceive to be acceptable to help grow their business. All photos and video taken of you and your horse are also available for you as the owner to own and many times the client will be made aware of content being used.

Client Name _____

Client Signature _____

Horse or Horses Name (s) _____

Date _____